

NEWS RELEASE

For Immediate Release

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Bike Month Kicks Off with Ride and Festival

Knoxville, **Tennessee**, **April 16**, **2014** – May is National Bike Month and enthusiasts in the Knoxville region have scheduled many free rides, classes and events to celebrate. The month kicks off with the I Bike KNX Festival and 14th Annual Neighborhood Bike Ride on Sunday, May 4 at Market Square, from 2:00 to 4:00 p.m.

The festival showcases local bicycle resources, including area clubs and bike shops. A panel discussion will start things off at 2:00 p.m. Featured speakers Jim Hagerman, Director of City of Knoxville Engineering and Rebecca Longmire, Chair of the Knoxville-Knox County Metropolitan Planning Commission will address ways our communities can become more bicycle friendly. Other festival activities will include helmet decorating, hearing about plans for more greenways and trails, learning how to fix a flat, and much more.

The 14th annual Neighborhood Bike Ride will start at 4 p.m. The route is less than 5 miles and will be ridden at a casual pace. The Parkridge Community Organization will host a rest stop with refreshments halfway through the ride.

A detailed schedule of the festival, as well as information about more Bike Month events, rides and classes, is available online at www.knoxtrans.org/bikemonth.

NOTE: The bike ride start will be an excellent opportunity to get photographs and video of people of all ages riding bicycles together. Usually more than 150 people participate, including all types of bicycles.

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Knoxville-Knox County Metropolitan Planning Commission

The Metropolitan Planning Commission (MPC) was established in 1956 by Knoxville and Knox County as the agency responsible for comprehensive county-wide planning and administration of zoning and land subdivision regulations and remains so today (except for the town of Farragut). Funding for MPC activities comes primarily from city and county appropriations and from federal grants for specific studies. The Commission prepares and adopts a general plan, reviews subdivision regulations and site plans, prepares and recommends zoning ordinances and maps to the Knox County Commission and Knoxville City Council, reviews proposed zoning amendments, and prepares a capital improvements plan for the City of Knoxville. For more information, visit our website: www.knoxmpc.org